

Recognition of Emotions and Abusive Language in Texts: Machine Learning Models and Their Interpretability







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Recognition of Emotions and Abusive Language in Texts - Machine Learning Models and Their Interpretability

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& Team @ Applica.ai

### Anna

- 2008 PhD image recognition, Elka WUT
- Mainly R&D
  - SYNAT, semantic modeling, WUT
  - Controlled Natural Language, Cognitum
  - Semantic service for COP common operational picture, WAT & ABG
- Allegro, Senior Data Scientist, 4 years
- Applica.ai, deep text modeling
- •MIS WUT, data science, www.datascience.edu.pl
- Postgraduate Data Science WUT
- · Industrial PhD programme, cooperation with industry: Applica.ai,





Liliana Pięta Allegro





Prof. Sylwia Sysko-Romańczuk Business School WUT







**FINDWISE**Paweł Wróblewski



Prof. Przemek Biecek, MIS WUT



Sylwia Grodecka ARETE Relationships development



# Agenda

- 1. Use Cases
- 2. Annotating data challenges
- 3. Machine learning models
- 4. Evaluation & interpretability



### **Business Use Cases**

We need to understand the real meaning of texts - semantics AUTOMATICALLY

To better adjust content to the user or text/ads owners, to remove unwanted content, to understand intentions etc.



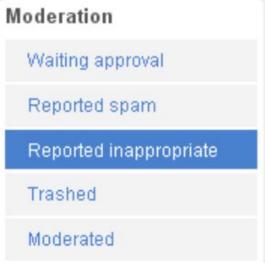
### **Use Cases**

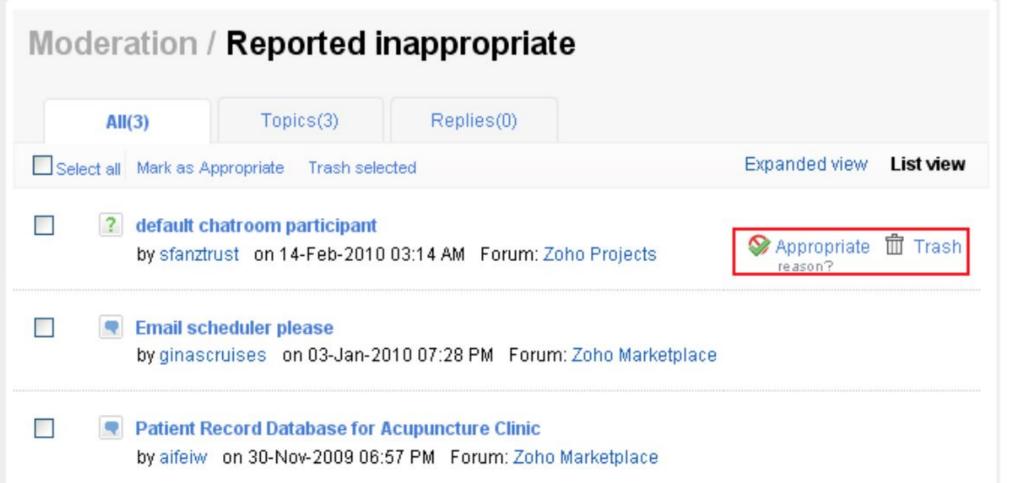
- Portal moderation: users comments
- RTB advertisements
- Behavioral personalisation
- Mood in social media, regarding any brand, event etc.

• Emotions, hate speech



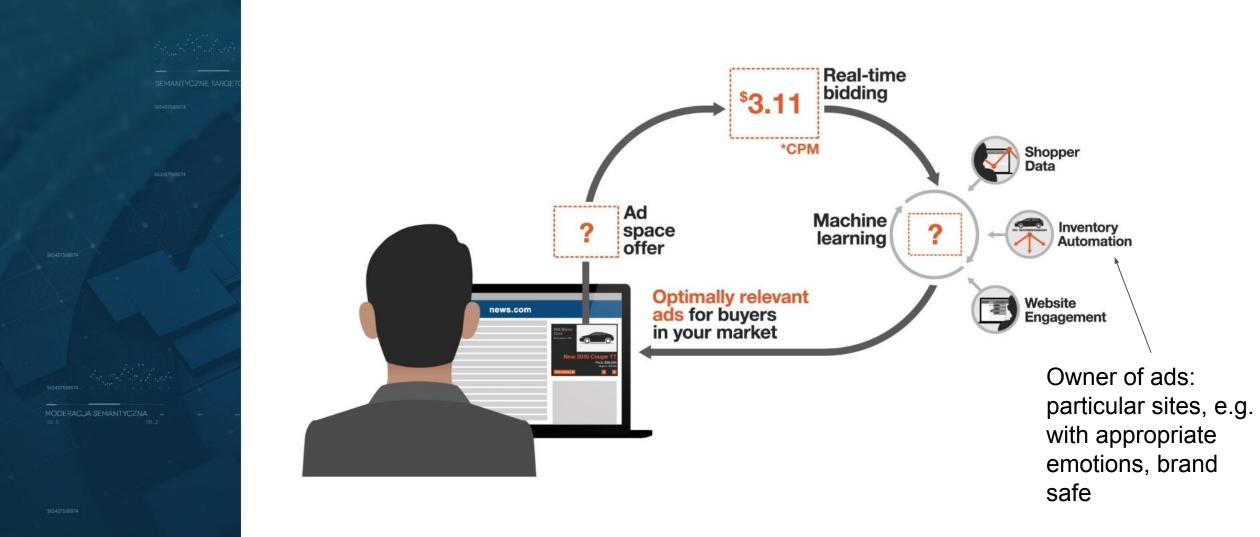


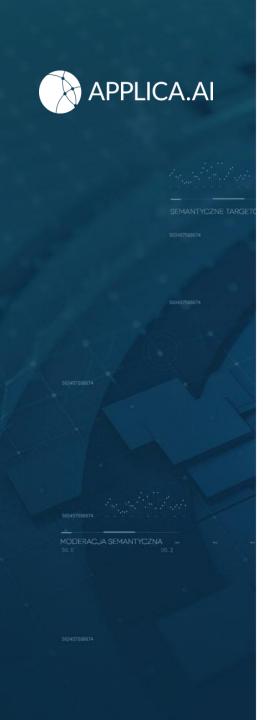






## Real Time Bidding / Programmatic Ads





## Behavioral personalisation

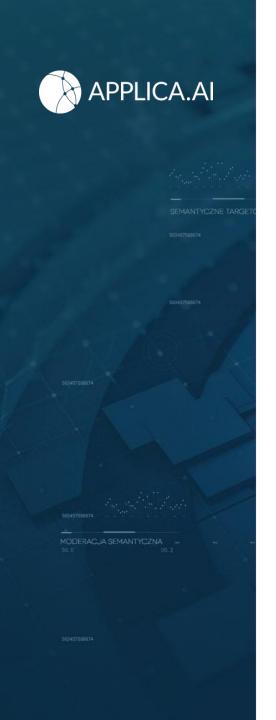
- Usual mood, texts / sites that are read by a user
- Adapt communication language to be understood better

or manipulate :-(

- Ethical issues!



0	Openness to Experience	High Imaginative	Low Conventional
С	Conscientiousness	High Organized	Low Spontaneous
Ε	Extraversion	High  Outgoing	Low Solitary
Α	Agreeableness	High Trusting	Low <b>Competitive</b>
N	Neuroticism	High  Prone to stress	Low Emotionally stable



## Ways to work on use cases

- Sentiment, emotions

- Offensive language / hate speech

- Named entities, semantic relations between entities

- Synonyms, similar concepts etc.

### Text sentiment





- Sentiment positive, neutral, negative
- Deep sentiment / Emotion recognition Emotions expressed in texts

### Text



### **Emotions expressed**

Nie spodziewałem się, że to będzie takie

fajne!

I did not expect that it would be so cool!

Joy / Surprise



### **Emotion theories**

### Plutchik (1960-1980)

- 1. Anticipation
- 2. **Joy**
- 3. **Sadness**
- 4. Fear
- 5. **Trust**
- 6. **Disgust**
- 7. Surprise
- 8. Anger

#### Ekman

- 1. Joy
- 2. Sadness
- 3. Fear
- Disgust (revulsion)
- 5. Anger
- 6. Surprise

Nakurama

+ Shame emotion







WARSAW UNIVERSITY OF TECHNOLOGY

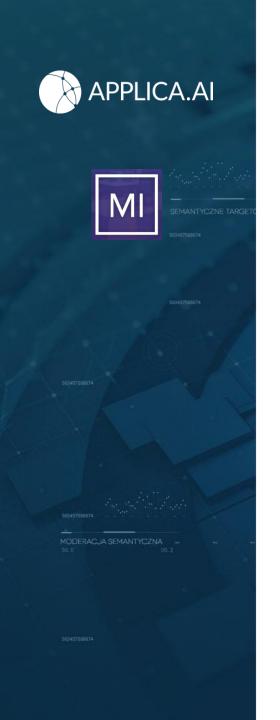


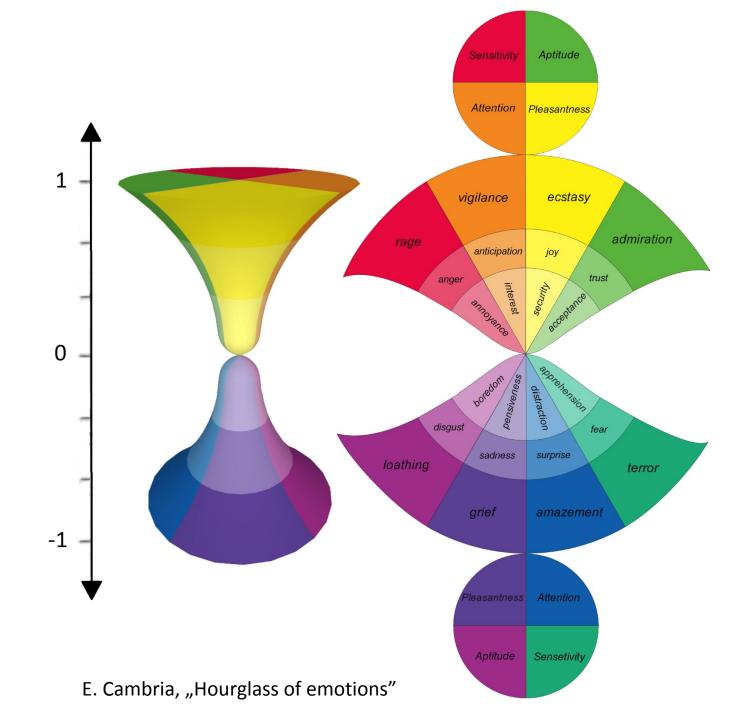


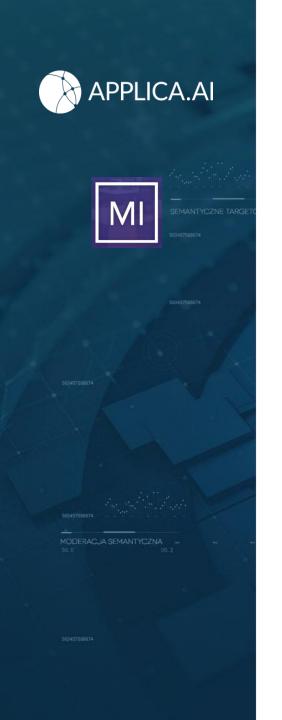


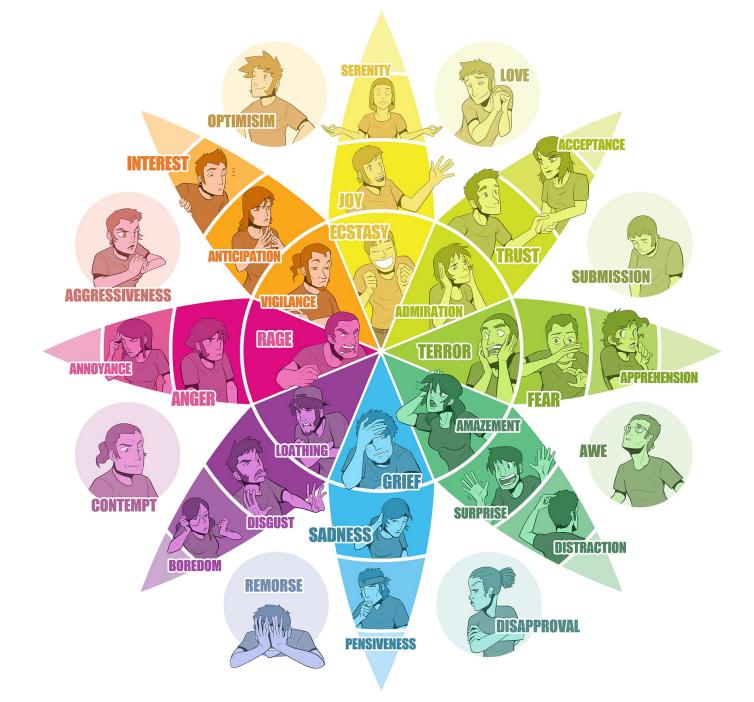










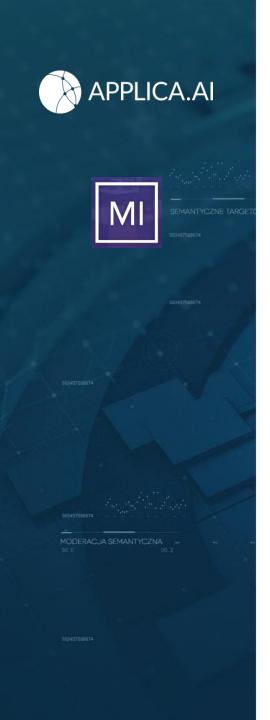




## Abusive language

	Explicit	Implicit		
Directed	"Go kill yourself", "You're a sad little f*ck" (Van Hee et al., 2015a),	"Hey Brendan, you look gorgeous today. What beauty salon did you		
	"@User shut yo beaner ass up sp*c and hop your f*ggot ass back across	visit?" (Dinakar et al., 2012),		
	the border little n*gga" (Davidson et al., 2017),	"(((@User))) and what is your job? Writing cuck articles and slurping		
	"Youre one of the ugliest b*tches Ive ever fucking seen" (Kontostathis	Google balls? #Dumbgoogles" (Hine et al., 2017),		
	et al., 2013).	"you're intelligence is so breathtaking!!!!!" (Dinakar et al., 2011)		
Generalized	"I am surprised they reported on this crap who cares about another dead	"Totally fed up with the way this country has turned into a haven for		
	n*gger?", "300 missiles are cool! Love to see um launched into Tel Aviv!	terrorists. Send them all back home." (Burnap and Williams, 2015),		
	Kill all the g*ys there!" (Nobata et al., 2016),	"most of them come north and are good at just mowing lawns" (Dinakar		
	"So an 11 year old n*gger girl killed herself over my tweets? ^_ ^ thats	et al., 2011),		
	another n*gger off the streets!!" (Kwok and Wang, 2013).	"Gas the skypes" (Magu et al., 2017)		

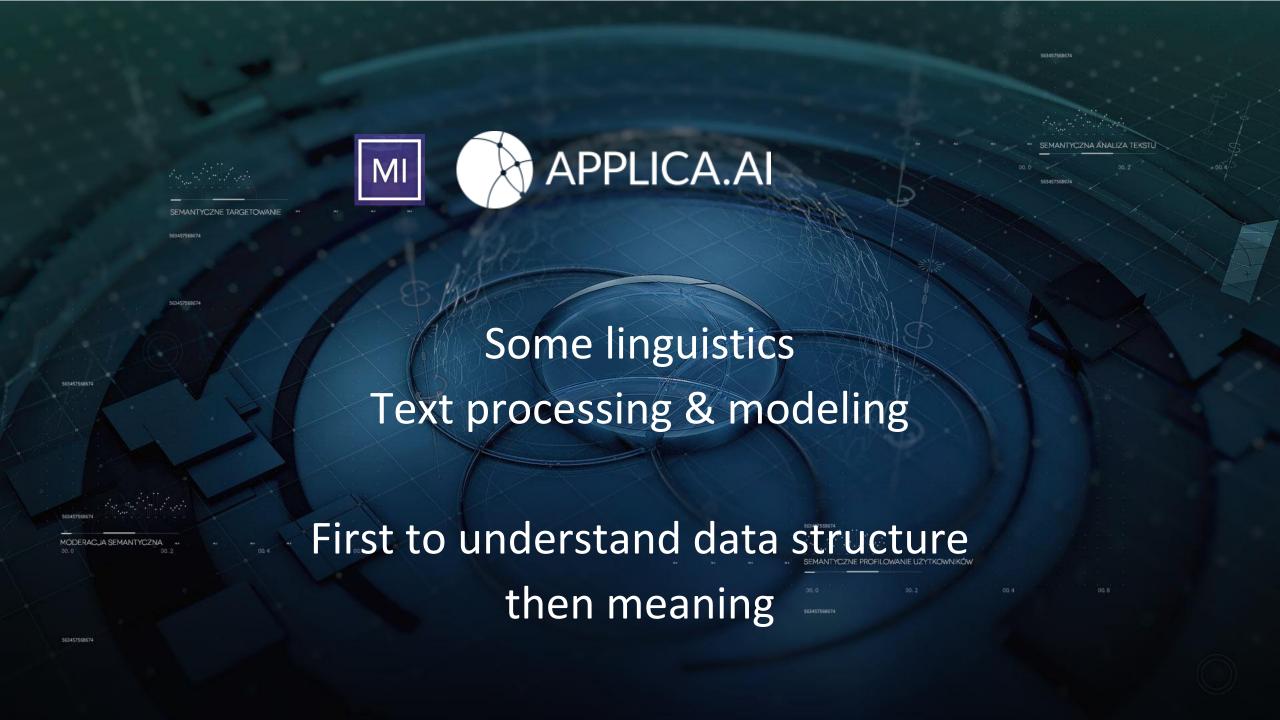
Z. Wassem: Understanding Abuse: A Typology of Abusive Language Detection Subtasks, Proc. of Workshop on Abusive Lang. 2017, ACL



## Hate speech

Language that is used to **expresses hatred** towards a **targeted group** or is intended to be derogatory, to humiliate, or to insult the members of the group

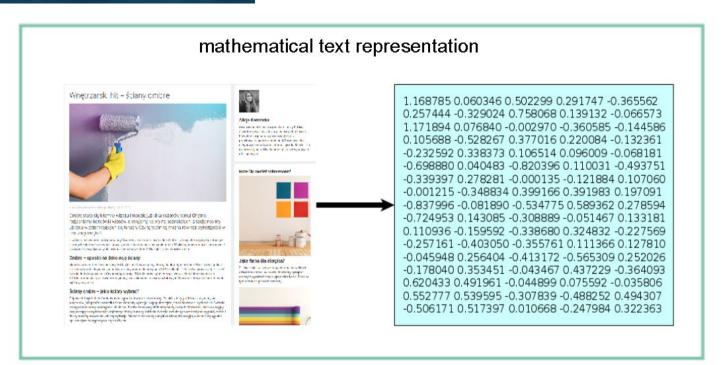
GENERALIZED EXPLICIT or IMPLICIT

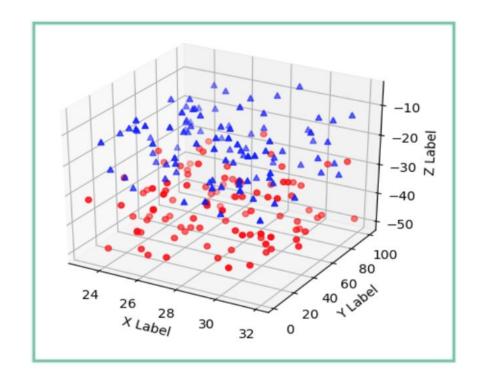


# Text processing pipeline



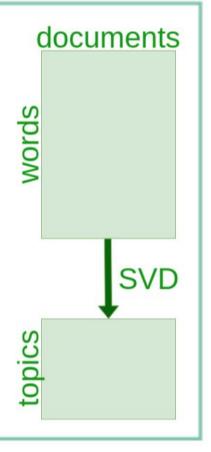






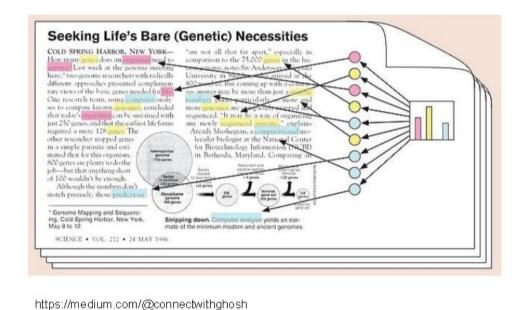


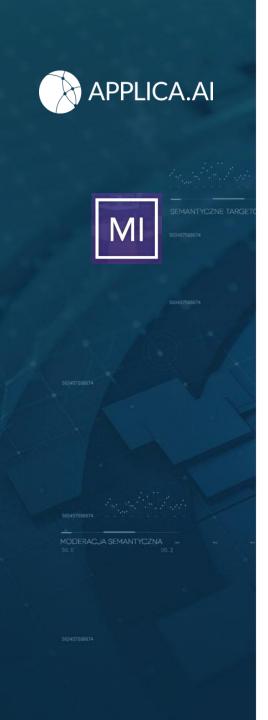
Latent semantic indexing
Groups words into topics using Singular
Value Decomposition



#### Latent Dirichlet allocation

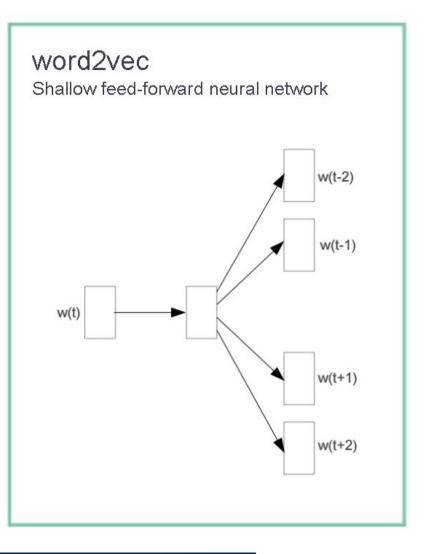
Represents documents as mixtures of topics that are probability distributions over words

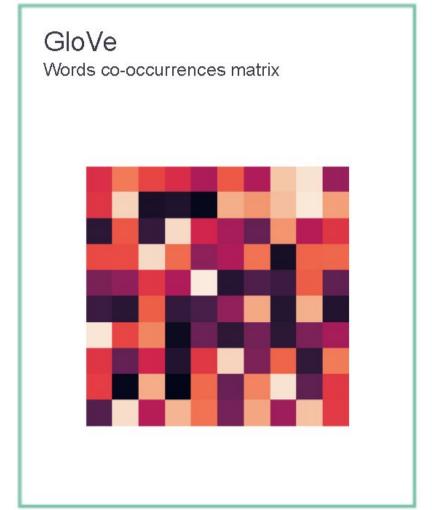


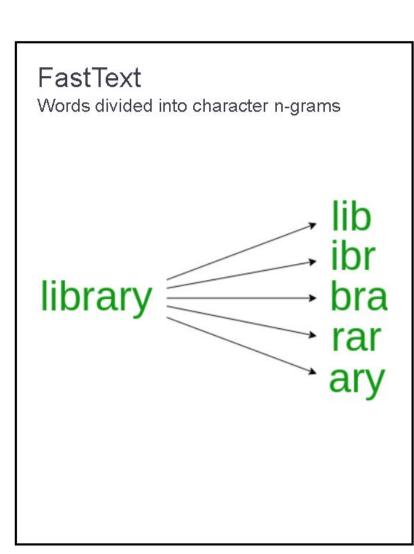


Distributional techniques main assumption: Any word is determined based on its context

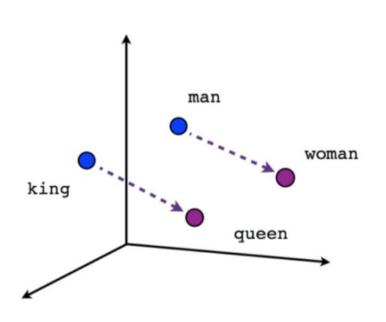


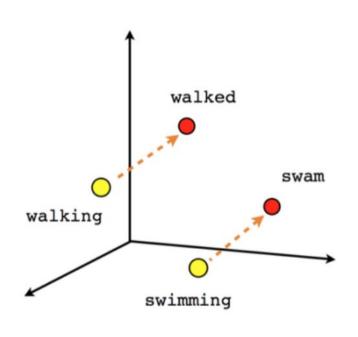


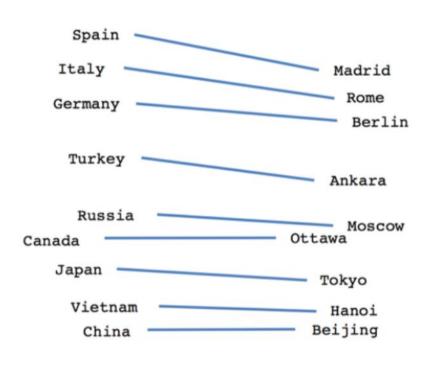












Male-Female

Verb tense

Country-Capital



### Text annotation

- Even for linguists can be a very difficult task to differentiate between classes (emotions expressed etc.)
- Tedious, costly task
- Applica.ai has dedicated platform to annotation processes (organize works of linguists, get metrics of work, and annotated texts etc.)

The challenge is to annotate less data and to get the best results



#### Annotations de surface



#### Groupes et types **◊**



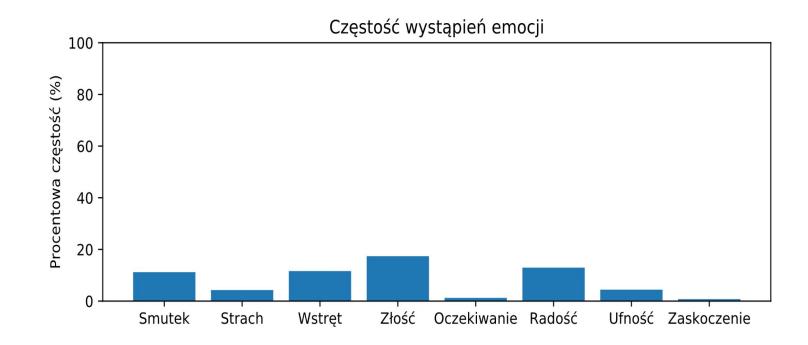
https://prodi.gy/demo?view\_id=textcat

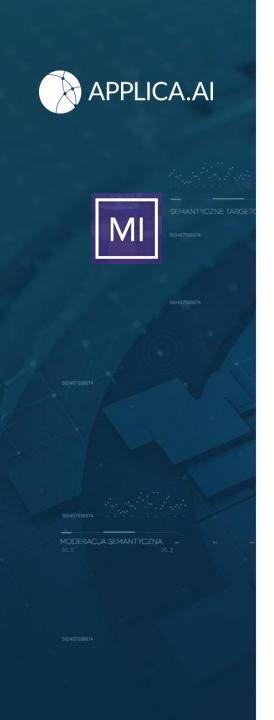




### Source texts to annotate emotions

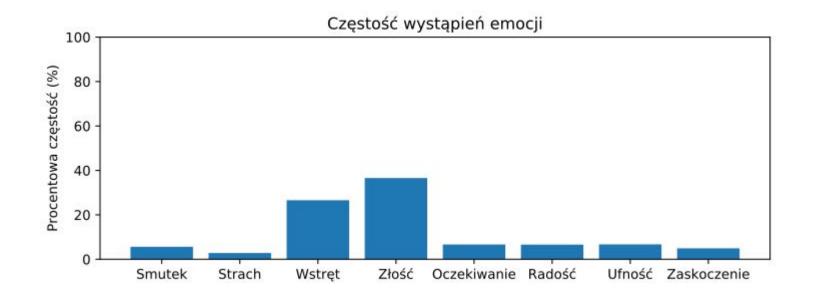
- Wordnet.pl by Wrocław University of Technology
  - Emotions assigned to lexical units, having exemplar sentences
  - + neutral sentences, without emotions
  - about 30 000 sentences





### Source texts 2

- Comments and articles from information portals
- Annotation by linguists
- About 2 000 texts







### Annotation for emotions interface

#### Tekst komentarza:

dieta musi być racjonalna wtedy jesteśmy zdrowe i ładnie wyglądamy, dieta to sposób żywienia. To bardzo wazne aby robić to z głową. Poczytajcie sobie książkę Odchudzanie z elementami fizjologii i biochemii. Tam są informacje , które diety są niezdrowe i dlaczego, jakie spustoszenie sieją w organizmie, ale przede wszystkim dowiesz się jak jeść i ćwiczyć, by zrzucać kilogramy i być zdrowym! ja mam po 8 miesiącach 14 kilo mniej:)

Emocja				
Smutek	• 0	O 1	O 2	O 3
Strach	• 0	O 1	O 2	O 3
Wstręt	• 0	O 1	O 2	O 3
Złość	• 0	O 1	O 2	O 3
Oczekiwanie	• 0	O 1	O 2	O 3
Radość	• 0	O 1	O 2	O 3
Ufność	• 0	O 1	O 2	O 3
Zaskoczenie	• 0	O 1	O 2	O 3

## Text processing in the framework





Jestem dumny z adekwatności twojego zachowania do tej sytuacji.

I am proud of the adequacy of your behavior to this situation.

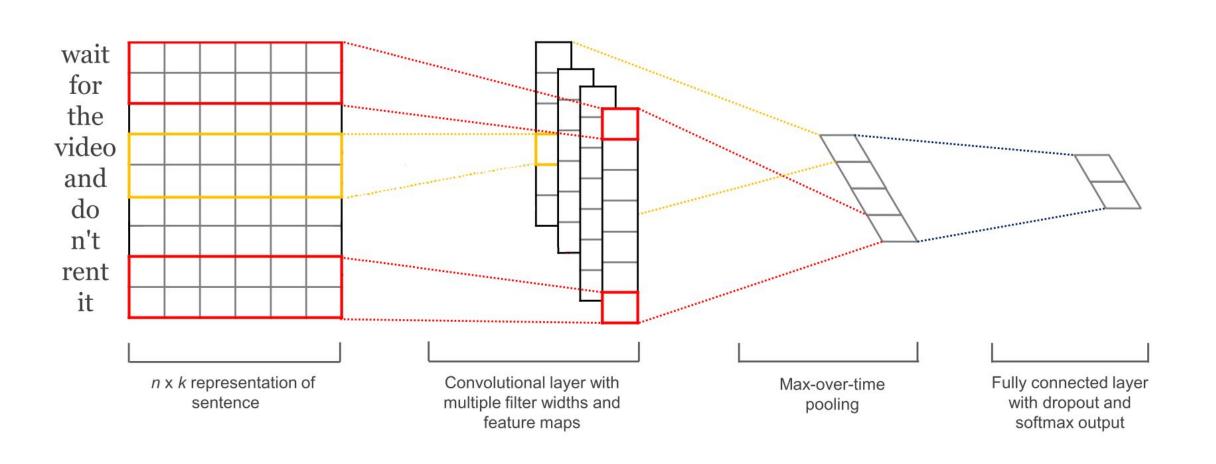


```
["być", "dumny", "z", "adekwatność", "twój", "zachowanie", "do", "ten", "sytuacja", "."]
```

LEMMAS - base forms

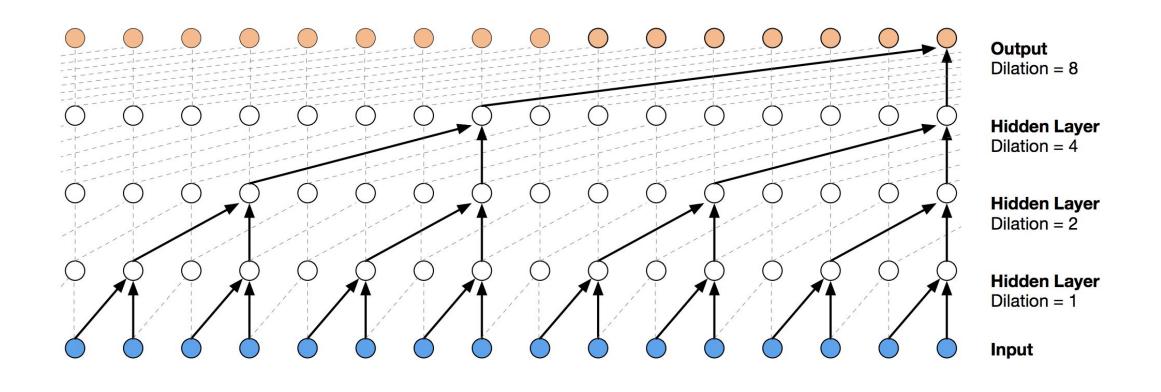
### CNN - Convolutional Neural Network





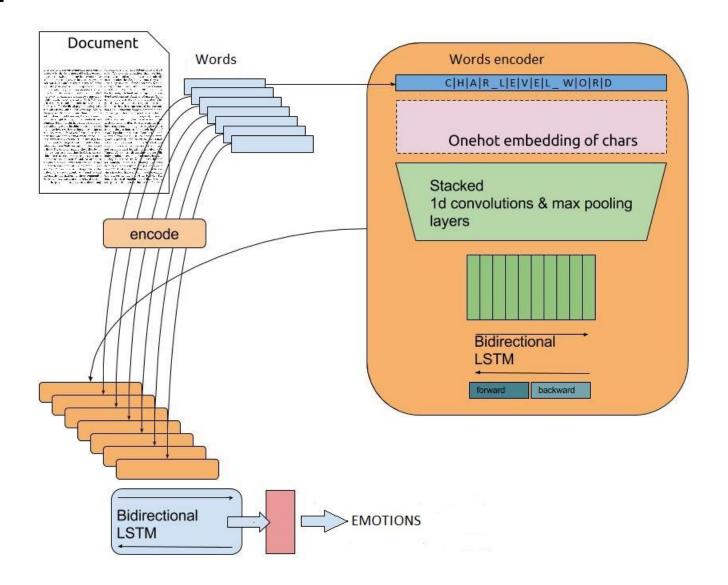
## TCN - Temporal Convolutional Network







## **LSTM**



### Evaluation measures





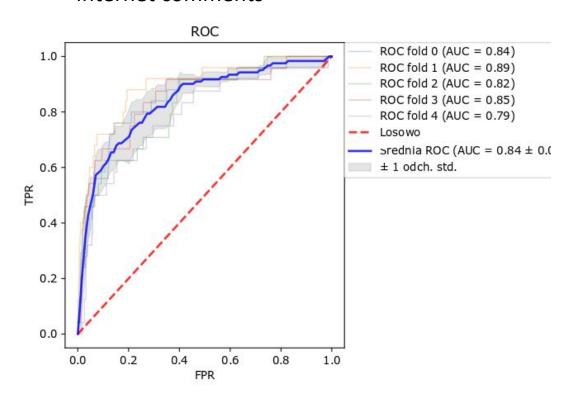
- AUC/ROC
  - Not dependent on threshold for decision making
- F1 precision / recall
  - Depends on balance on test dataset
- Kappa Cohena
  - Agreement of 2 observers
  - But good model has not the same value of the metric
  - Random classifier has 0-value metric
- Precision@10%
  - Depends on the balance on test set

## ROC/AUC - Joy

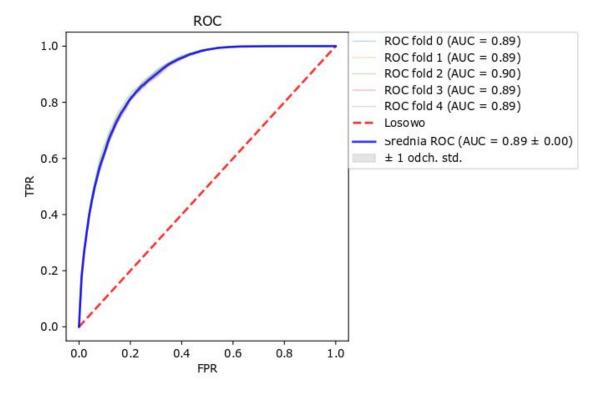




#### Internet comments



#### WordNet.pl

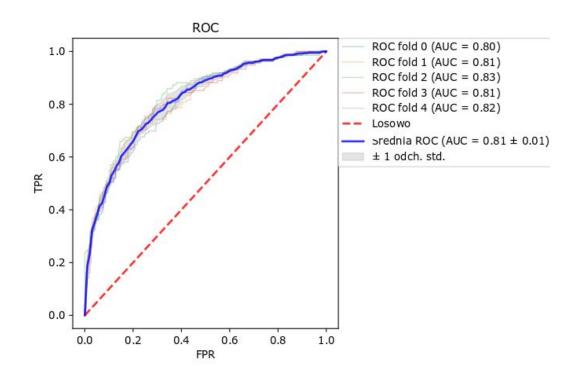


## ROC/AUC - Anger

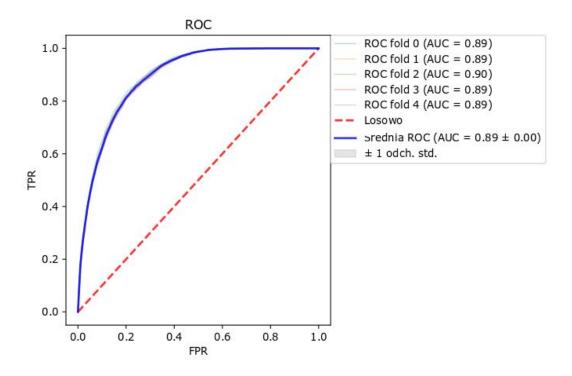




#### Internet comments



#### WordNet.pl



## Best models for emotions





•	C	N	N	
---	---	---	---	--

 Models based on chars need bigger datasets

AUC [std. dev. on folds]

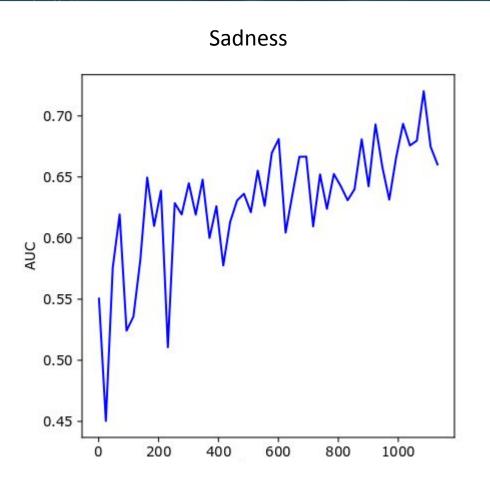
#### Dataset

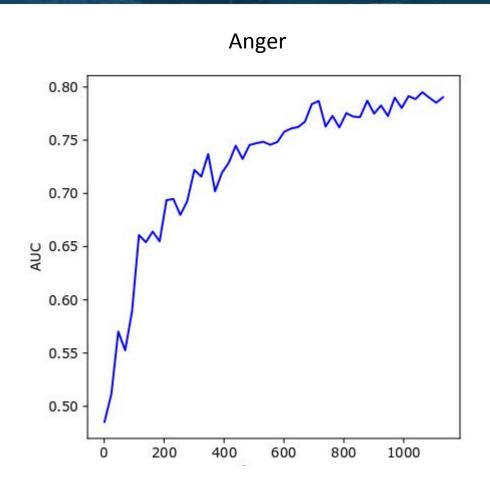
Emotion	_ 3.33.3 3 3				
Emotion	Comments	WordNet.pl			
Sadness	0.657 [0.054]	0.840 [0.002]			
Fear	0.791 [0.069]	0.846 [0.006]			
Disgust	0.820 [0.042]	0.877 [0.005]			
Anger	0.813 [0.009]	0.891 [0.003]			
Anticipation	0.604 [0.058]	0.813 [0.007]			
Joy	0.839 [0.034]	0.891 [0.003]			
Trust	0.778 [0.043]	0.852 [0.005]			
Surprise	0.695 [0.031]	0.803 [0.021]			
Negative	0.830 [0.025]	0.948 [0.004]			
Positive	0.822 [0.035]	0.903 [0.005]			

## Quality of classification results depends on size of training dataset - comments dataset



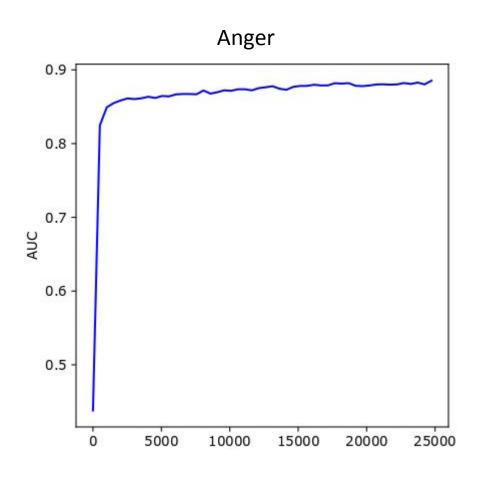






## Quality of classification results depends on size of training dataset - WordNet.pl dataset





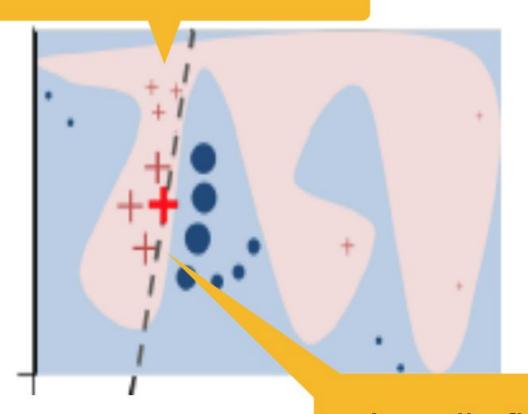


## LIME

Ribeiro '2016

 Local Interpretable Model-agnostic Explanations Want local explanation

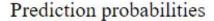
of the + data point

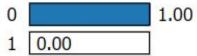


Locally fitted linear function

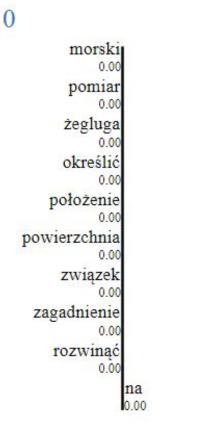








Model: Is any emotion expressed in the text or not?



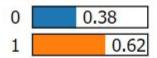
Text with highlighted words trygonometria powstać i rozwinąć się głównie w związek z zagadnienie pomiar na powierzchnia Ziemia oraz potrzeba żegluga morski ( określić położenie i kierunek przy pomoc ciało niebieski).

Trigonometry develops due to measurements on the surface of the earth....

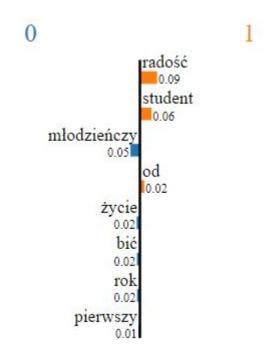








Model: Is joy emotion expressed in the text or not?



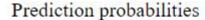
#### Text with highlighted words

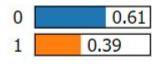
od student pierwszy rok bić młodzieńczy radość życie.

From students in the first year beats the youthful joy of life.

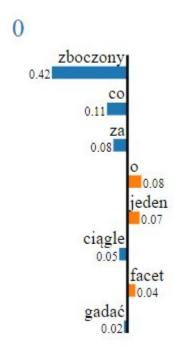








Trust



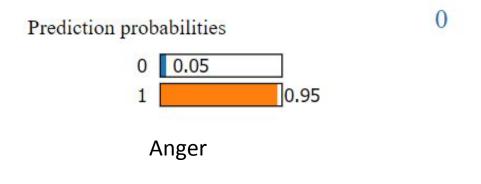
#### Text with highlighted words

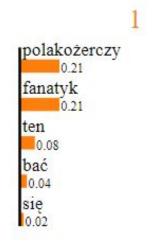
co za zboczony facet, ciągle gadać o jeden.

What a perverted guy who is constantly talking about the only one.









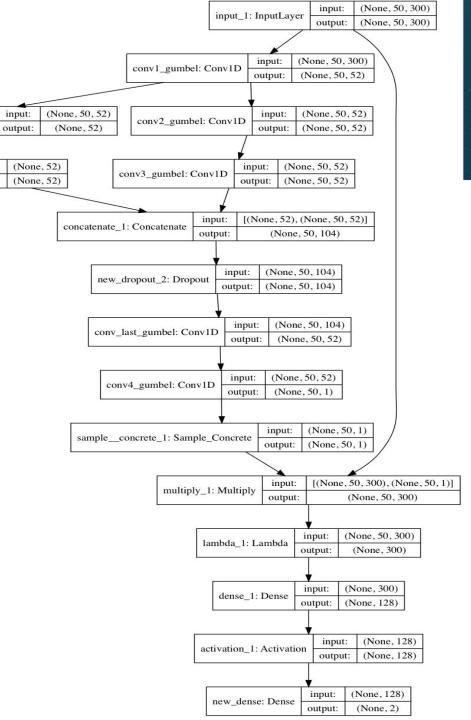
## Text with highlighted words bać się ten polakożerczy fanatyk.

I'm afraid of this fanatic who has Poles for the prey.

L2X new\_global\_max\_pooling1d\_1: GlobalMaxPooling1D

Chen Jianbo, ...: An Information-Theoretic Perspective on Model Interpretation, ICML 2018

20% improvement in measures on our datasets



input:

new\_dense\_1: Dense



## L2X for trust model - TP

Cieszę się z obrotności mojej córki. I am happy for my daughter's agility.

Dobry nauczyciel powinien być sprawiedliwy!
A good teacher should be just!

## Abusive Language - English datasets



#### Twitter1

- About 25k tweets
- Classes: offensive language 76% / non-offensive 19% / hate speech 5%
- "Automated Hate Speech Detection and the Problem of Offensive Language", ICWSM 2017

#### **Twitter 2**

- About 13K tweets
- Classes: racist 12% / sexist 20% / non-offensive 68%
- "Deep Learning for Hate Speech Detection in Tweets" WWW 2017

## Models



- LSTM
- CNN
- FastText classifier
- XGBoost

- Inputs are language model vectors - embeddings

## Twitter1



Metoda	Precision	Recall	F1	Kappa Cohena	AUC
ICML 2018	0.910	0.900	0.900	-	-
${f LSTM} + {f rand} + {f GBDT}$	0.942 [0.003]	0.942 [0.003]	0.942 [0.003]	0.838 [0.008]	0.971 [0.002]
LSTM + Glove + GBDT	0.913 [0.005]	0.913 [0.005]	0.913 [0.005]	0.746 [0.014]	0.949 [0.005]
CNN + rand + GBDT	0.940 [0.003]	0.940 [0.003]	0.940 [0.003]	0.832 [0.009]	0.972 [0.003]
CNN + Glove + GBDT	0.907 [0.005]	0.907 [0.005]	0.907 [0.005]	0.727 [0.016]	0.941 [0.005]
fastText + rand + GBDT	0.919 [0.004]	0.919 [0.004]	0.919 [0.004]	0.772 [0.010]	0.956 [0.004]

## Unbalanced datasets



- Reduction of the biggest class
- Scaling the smaller class
- Leave as in the distribution of domain
- Merging negative classes

## Reducing the biggest class



Zbiór	Precision	Recall	F1	Kappa Cohena	AUC
twitter1 full	0.911 [0.006]	0.898 [0.007]	0.904 [0.006]	$0.728 \ [0.020]$	0.930 [0.010]
twitter 1	0.887 [0.007]	0.869 [0.007]	0.878 [0.007]	$0.752 \ [0.015]$	0.931 [0.010]
twitter2 full	0.832 [0.007]	0.822 [0.008]	0.827 [0.007]	0.627 [0.018]	0.914 [0.006]
twitter 2	0.811 [0.014]	0.794 [0.013]	0.803 [0.013]	$0.674 \ [0.022]$	$0.924 \ [0.007]$
polishData full	$0.822 \ [0.002]$	0.820 [0.002]	0.821 [0.002]	0.490 [0.009]	0.883 [0.003]
polishData	0.767 [0.004]	0.762 [0.005]	0.764 [0.004]	0.567 [0.008]	0.890 [0.003]

## Weighting the smaller classes



Zbiór	Precision	Recall	F1	Kappa Cohena	AUC
twitter1 full	0.911 [0.006]	0.898 [0.007]	0.904 [0.006]	0.728 [0.020]	0.930 [0.010]
twitter1	0.891 [0.005]	0.889 [0.005]	0.890 [0.005]	0.648 [0.023]	0.923 [0.008]
twitter2 full	0.832 [0.007]	0.822 [0.008]	0.827 [0.007]	0.627 [0.018]	0.914 [0.006]
twitter 2	0.804 [0.020]	0.802 [0.019]	0.803 [0.019]	0.522 [0.066]	0.911 [0.008]
$polishData\ full$	$0.822 \ [0.002]$	0.820 [0.002]	0.821 [0.002]	0.490 [0.009]	0.883 [0.003]
polishData	0.804 [0.001]	0.802 [0.002]	0.803 [0.002]	0.333 [0.008]	0.880 [0.002]

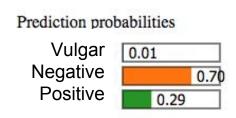
## Merging classes

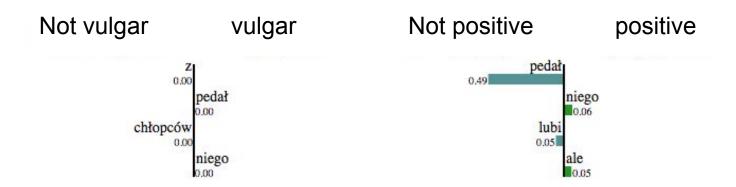


Zbiór	Precision	Recall	F1	Kappa Cohena	AUC
twitter1 full	0.911 [0.006]	0.898 [0.007]	0.904 [0.006]	0.728 [0.020]	0.930 [0.010]
twitter1	0.950 [0.005]	0.950 [0.005]	0.950 [0.005]	$0.820 \ [0.016]$	0.983 [0.002]
twitter2 full	0.832 [0.007]	0.822 [0.008]	0.827 [0.007]	0.627 [0.018]	0.914 [0.006]
twitter 2	0.835 [0.007]	0.835 [0.007]	0.835 [0.007]	0.617 [0.016]	0.889 [0.008]
$polishData\ full$	0.822 [0.002]	0.820 [0.002]	0.821 [0.002]	0.490 [0.009]	0.883 [0.003]
polishData	$0.824 \ [0.002]$	$0.824 \ [0.002]$	$0.824 \ [0.002]$	0.485 [0.007]	0.851 [0.002]

## LIME - offensiveness depends on context







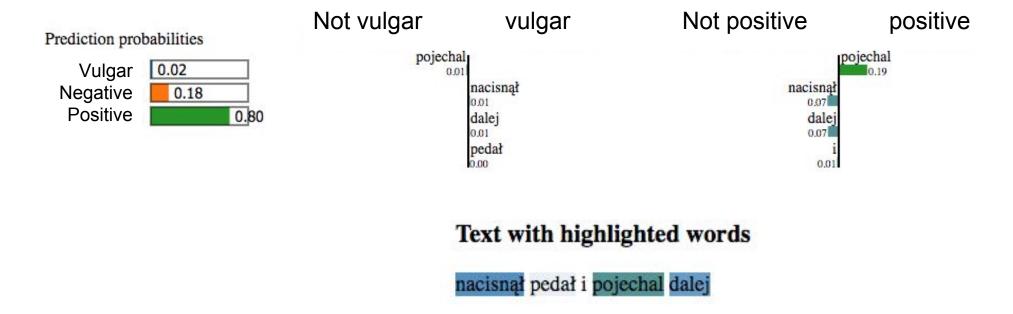
#### Text with highlighted words

ale z niego pedał. Pewnie lubi chłopców

He is a queer! He probably likes boys.

## LIME - the same word but positive context





He pressed the pedal and drove away.





## **GEVAL**

### Mann U-Whitney rank test

$$(X, Y, \hat{Y})^{+f}$$
  $(X, Y, \hat{Y})^{-f}$ 

Word	COUNT	+	-	Acc	$\chi^2$	P-VALUE
THOUGH	343	254	89	0.7405	35.2501	0.00000
KNOW	767	619	148	0.8070	13.4284	0.00025
READING	72	57	15	0.7917	2.226	0.1357





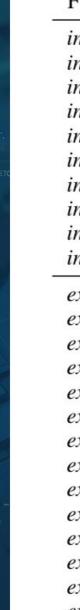
## Features

- Word
- Bigram
- Cartesian features

#### Source:

- Input file
- Output
- Expected gold standard





FEATURE	COUNT	Acc	P-VALUE
in<1>:though	343	0.74	0.00004
in < l >: no + + idea	21	0.48	0.001
in<1>:count	16	0.44	0.002
in < 1 >: yeah	227	0.76	0.003
in<1>:know	767	0.81	0.004
in<1>:which	98	0.71	0.006
in < 1 >: what + + the	23	0.56	0.007
in<1>:wouldn't	38	0.68	0.029
in<1>:Haven't	14	0.57	0.030
in<1>:can't++even	12	0.58	0.047
exp:1~~in<1>:sad	13	0.38	0.001
exp:1~in<1>:though	72	0.67	0.002
$exp:1^{\sim}in<1>:can't$	160	0.73	0.002
exp:1~in<1>:never	81	0.67	0.001
$exp:1^{\sim}in<1>:miss$	73	0.34	0.0000
$exp:1^{\sim}in<1>:hate$	43	0.35	0.0000
$exp:1^{\sim}in<1>:but$	549	0.73	0.0000
$exp:1^{\sim}in<1>:not$	395	0.71	0.0000
$exp:1^{\sim}in<1>:no$	196	0.64	0.0000
$exp:1^{\sim}in<1>:wish$	66	0.50	0.0000
exp:1~~in<1>:i	1067	0.77	0.0000
$exp:0^{\sim}in<1>:you$	958	0.77	0.0000
$exp:1^{\sim}in<1>:sorry$	39	0.41	0.0000
$exp:1^{\sim}in<1>:want$	157	0.64	0.0000
$exp:1^{\sim}in<1>:doesn't$	39	0.49	0.0000
$exp:1^{\sim}in<1>:bad$	52	0.56	0.0000

# Twitter sentiment





PRE-PROCESSING	OVERALL ACCURACY
NO PREPROCESSING	82.520%
REPLACING "DON'T" WITH "DO NOT" (TRAIN & TEST SAMPLES)	82.575%
CHANGING SENTENCES WITH "BUT" (ONLY TEST SAMPLES)	82.592%



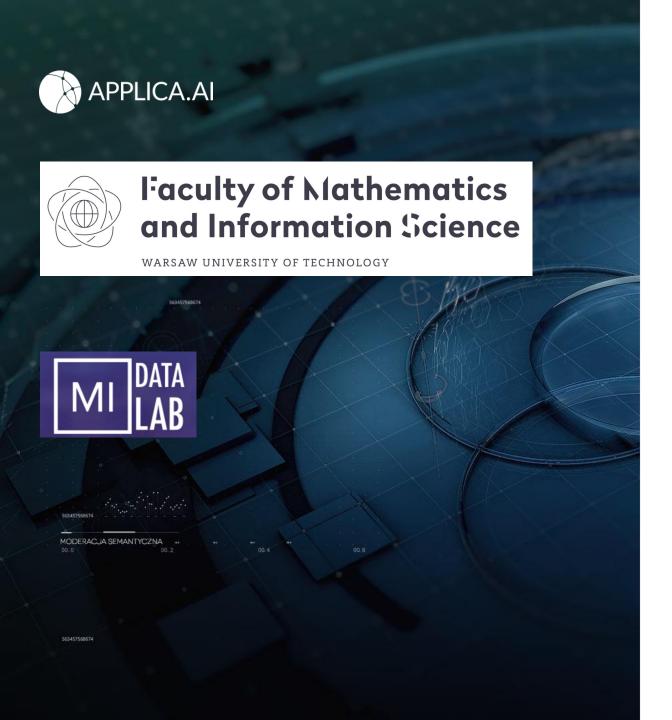
## **IMDB**

FEATURE	COUNT	Acc	P-VALUE
in<1>:now++?	20	0.60	0.003
in<1>:ever++happened	21	0.67	0.014
in<1>:stripped	44	0.75	0.013
in<1>:quite++interesting	28	0.71	0.017
in<1>:weird	513	0.896	0.024
in<1>:would++prefer	13	0.615	0.020
in<1>:objections	13	0.615	0.020
in < l >:DID++NOT	10	0.600	0.030



## Challenges

- The most difficult task to define the task :-)
  - Find resources
  - Instruction for linguists
  - Annotating
- Adjust ML to Polish language
  - Need rules for grammar to be correct or preprocessing
  - Extended stopwords lists and reinforcement words lists
  - Complex word interactions



### **Future works**

- Hierarchical models: emotional / not emotional texts
- Transfer learning / concept language modeling
- Topic modeling + Emotion modeling
- Active learning to choose the best sample to annotate